



Charity Fundraising ideas

Introduction:

Thank you for taking the time to help us raise funds for HRH. We are always excited to see new ways of contributing to our mission. However, if you're stuck for inspiration, here's some ideas which have proved successful in the past. You will find posters & leaflet templates included in this fundraising pack as well as ways in which to use social media to optimise donations.

Thanks again, we really appreciate your efforts!

DONATE BIRTHDAY MONEY

A popular idea and a simple one, is to ask your friends to donate to HRH rather than give a birthday card or birthday gift.

SPONSORED RIDE/HACK

Who said fundraising shouldn't be fun. Get together with a group of friends to do a sponsored ride on a specific day. You can add to the excitement by adding fancy dress, publicise the day at local stables and within the local community as well as social and local media. Remember to inform local council and traffic officers if there will be a large group participating on roads.

STABLES FUN DAY

Hold a fun day at your stables, remember planning is everything. Ask the local community to come along as well as local media. The following activities are super for raising additional monies.

Dog Show, everyone loves their dogs!

Decorate a Horseshoe competition for kids

Raffle – get support from the local community businesses

Cake Stall

Ice cream van

BBQ

Horse & pony displays

Jumping and Dressage Competitions

Tack Sale

Stalls from local businesses.



GIRLS' NIGHT-IN – MANICURE AND MAKEOVER

Have fun with your friends whilst raising money for HRH, include a £ ticket to participate to watch a movie, wine & dine, better still have local beauty therapist do nails and pampering with a donation to HRH.

COME DINE WITH ME

Organise with friends a Come Dine with Me Night, at the end of the evening everyone donates the amount of money they think the dinner was worth.

PUB QUIZ

Ask your local pub landlord if you can hold a charity quiz night. We're happy to help with quiz questions and information about HRH. All proceeds from entrants go to HRH but your Landlord gets the added bonus of extra transactions/customers on the evening.

COFFEE AND CAKE MORNING

One for work or home or stables ... a simple way to raise funds – through a 10-11 am slot with friends and colleagues.

FASHION SHOW

Charge for entrants and create a new season hair and fashion show either with rider wear or general fashion show. Select a suitable venue and ask local retailers and beauty salons to participate and help publicise.

FACE YOUR FEARS -NOT FOR THE FAINT-HEARTED

A massive cheer to all those brave hearts out there who skydive, parachute jump, run marathons, endurance ride, climb mountains. We will do all that we can to support and publicise your bravery!

PLEASE SEE ATTACHED PUBLICITY PACK AND MEDIA IDEAS TO HELP YOU WITH YOUR FUNDRAISING!